

LinkedIn for Job Seekers

Course Description:	Social media has become a key part of job search today. This course will introduce participants to social media networking and how to use it for job search, with the focus on LinkedIn. Students will create a LinkedIn account, learning how to utilize their account in their job search and networking.
Duration:	4 hours
Audience:	WorkSource employees and partner staff
Objectives:	Upon completion of this training participants will be able to: <ul style="list-style-type: none">• Explain social media networking and how it can be used by job seekers.• Create a LinkedIn profile.• Demonstrate how to use LinkedIn to assist job search.• Explain the dos and don'ts of setting up and using social media profiles.
Authorization:	Administrators and supervisors manage employee registration, travel arrangements, and work schedules.
Prerequisites:	Overview and Introduction of Social Media Networking for Job Seekers will be sent to students to read before class.
Refreshments/Meals:	On your own
Special Needs:	Notify us at ESD GP ECDD Training Academy if you need an accommodation.
Registration:	E-Train
Class Size:	15 participants
Schedule:	ECDD Training Calendar Additional classes may be scheduled upon request.